



The Horse Report



MONTHLY ONLINE - BI MONTHLY IN PRINT

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FREE BI-MONTHLY

2019 Price List All Prices are GST inclusive

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Advert size	In Print	NEW Online only	Advert Dimmensions
Full page (colour)	\$550	\$150	190mm wide x 265mm high
½ page (colour)	\$420	\$100	190mm wide x 130mm high
1/3 page (colour)	\$357	\$80	190mm wide x 85mm high
¼ page (colour)	\$240	\$60	94mm wide x 130mm high
1/8 page (colour)	\$150	\$40	94mm wide x 65mm high
Service Directory	\$60	\$25	63mm wide x 39mm high
Business Cards	\$100	\$40	88mm wide x 50mm high

1/3 page on front cover \$450

Trades & Services listings \$44 per 6 mths - \$77 per 12months

Web site listings \$44 per 6 mths - \$77 per 12months

Discounts apply when you book for 12 months
Print Magazine - 20% OFF
On-Line Magazine - 50% OFF

BONUS - Advertise in Print and you recieve free advertising in the monthly online extra

BUDGET ADVERT
30mm x 90mm \$50

Upcoming Advertising Deadlines

FEBRUARY 2019 ISSUE -	Deadline - Jan 28th
APRIL 2019 ISSUE -	Deadline - March 30th
JUNE 2019 ISSUE -	Deadline - June 1st
AUGUST 2019 ISSUE -	Deadline - July 27th
OCTOBER 2019 ISSUE -	Deadline - Sept 28th
DECEMBER 2018 ISSUE -	Deadline - Dec 1st

*** On-Line Magazine Advertising Deadlines**

PRIOR TO 1ST OF THE MONTH

"GREAT DISCOUNTS FOR BOOKING MULTIPLE PAGES"

PRICES - 2 pages - \$900 , 3 pages- \$1,300 , 4 pages - \$1,600

